



All success is built on quality. It is as true for your business as it is for ours. This is how Western Spring and Wire became a leader in wire forming technology with products that span almost every industry from coast to coast.

Whether your requirement is industrial springs, wire formed components or eye-catching point-of-sale displays, you can rely on the built-in quality of our products to enhance your own competitive position. Our customers can depend on this commitment by Western Spring and Wire.

We back our commitment by keeping pace with developments in metallurgy, by installing the latest manufacturing technology, and by carefully sourcing the raw materials that result in superior products. These finished products can then meet the toughest specifications.





Western Spring and Wire is a fully diversified wire forming manufacturer producing Compression, Extension and Torsion Springs as well as a wide range of Wire Forms and Display Racking. Our "Short-Run" and "Prototype" Division is always ready to provide fast and accurate support when stock runs low or emergencies arise.

Our design expertise enables us to work closely with you to develop custom-designed solutions whether for industrial spring applications or effective product merchandising. Western Spring and Wire is very easy to do business with, whether you are inquiring on-line, by phone or by fax. You are invited to work with our CAD specialists to develop precise specifications for special projects.



### custom display racks

Presentation is all-important when it comes to successful merchandising. It is also true that a winning display is most often the result of superior creative design combined with manufacturing excellence.

## merchandising solutions

At Western Spring and Wire we pull these ingredients together to provide retailers with the widest possible choice of display racking systems; custom-designed to showcase products and maximize sales.

Whatever your product line, our creative specialists can design a point-of-sale display that will attract a positive customer response. That includes everything from literature racks and shelving to revolving merchandisers and display stands.

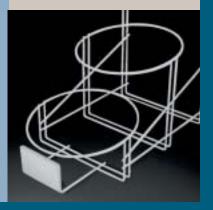
So if you have a special promotion planned, or would like to discuss new merchandising techniques, just contact your nearest Western Spring and Wire location. We are ready when you are!

# display racks product list

- Literature Racks
- **Greeting Card Racks**
- Newspaper Racks
- Refrigeration and Oven Racks
- Snack Racks
- Wire Grids and Accessories
- Carpet Display Racks
- Point of Purchase Merchandising
- Bun and Bread Baskets

Baskets and Bins for Novelty Items and Gifts

If you can think it, we can design and produce it.



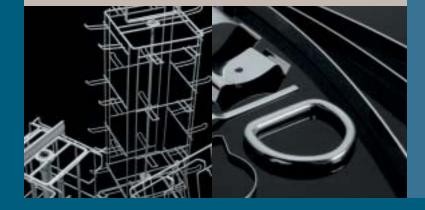
#### wire components

Over the past twenty-five years Western Spring and Wire has produced wire components by the tens of thousands. It is a business we are good at because we give our customers what they need. That includes experienced design support plus advanced manufacturing processes and strict quality control.

### quality counts

No order is too large or too small and the product list is virtually endless including everything from Wire Baskets and Fan Guards to shelving for large kitchen appliances. We know the users of these products expect years of trouble free service and we craft our components with that goal in mind.

Western Spring and Wire creates wire components that are built to look good... and built to last!

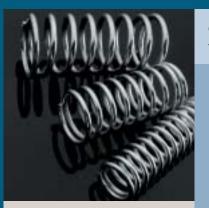




## industrial springs

For over twenty years, we have been serving various industries such as oil and gas. We are experts when it comes to designing and producing springs and wire forms that can withstand the most demanding of conditions.

We can provide complete verification for the material, dimensional and load characteristics for any spring or wire form manufactured by us. Our computer aided design, quality control, certification, and emergency breakdown response makes us the best in the field.



You get more than the right springs when you specify Western Spring and Wire. You are also getting the peace of mind that comes from the quality built into every spring we produce.



## commitment to excellence

That quality originates with our CAD specialists who work closely with you to develop precise specifications for each job. Next, we take care to select the best choice of raw materials - high grade Music, Hard Drawn, Oil-Tempered, Chrome Silicon, Stainless Steel and Inconels. If needed, we can also give your product a high grade finish including plating, polishing and powder coating. Then, it is over to our manufacturing and quality control specialists who work as a team to ensure your order conforms to the most stringent standards.

That level of assurance we give to all our customers. It is what has made us an industry leader.

Western Spring and Wire... you can depend on our commitment to excellence.



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